

SENIORS' HEALTH INSURANCE INFORMATION PROGRAM

September 7, 2011

Dear Pharmacist:

The Seniors' Health Insurance Information Program (SHIIP), a division of the North Carolina Department of Insurance, plays an active role in assisting Medicare beneficiaries in the state. We are reaching out to pharmacists across the state to alert them of the date change for the Medicare Annual Election Period associated with Medicare Health and Part D Plans. The period to make changes will begin October 15th and end December 7th this year.

In an effort to make more people with Medicare aware of this change we have developed posters and post cards (see samples attached) to be displayed and distributed at pharmacies. If you would like to participate in this effort, please contact our Outreach Coordinator, Judy Gray, at 919-807-6900 or judy.gray@ncdoi.gov. She will gladly provide the materials once they have been received from the printer. We also have a flyer currently available regarding the Extra Help program for low-income beneficiaries that she can provide now should you wish to have them available on your counter and/or in your waiting area.

We look forward to hearing from you.

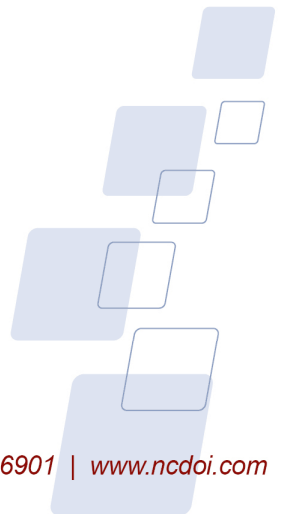
Sincerely yours,



Kevin Robertson
Deputy Commissioner

KDR/jmg

Attachments



Do you or your loved ones have a Medicare Part D or Medicare Advantage Plan?

**Review Plans Annually
October 15 – December 7**

Is a change needed?

SHIIP can help you compare Plans.

Call 1-800-443-9354 or visit www.ncshiip.com

Extra Help is available for people on Medicare
with limited income and assets.
Call SHIIP to apply for assistance.



**SHIIP is a division of the
North Carolina Department of Insurance.**

We have trained experts who can answer questions about:

- Medicare (Parts A and B)
- Medicare Supplements
- Medicare Advantage (Part C)
- Medicare Prescription Drug Plans (Part D)
- Medicare Fraud and Abuse
- Long Term Care Insurance

Call **1-800-443-9354** to talk to a specialist or get your local county's contact information so you may schedule a one-on-one meeting.

Be informed.

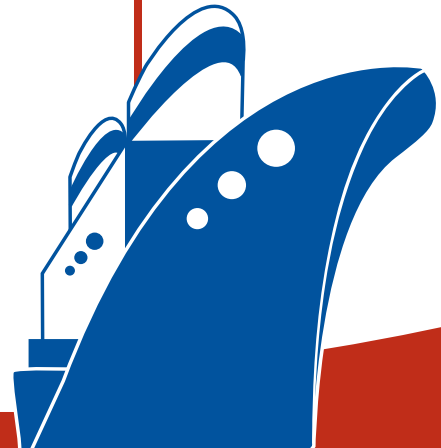
*Call our SHIIP
counselors today.*

8 a.m. - 5 p.m.

*Monday through Friday
or visit*

www.ncshiip.com

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